# ELISA PARODI WEB & GRAPHIC DESIGNER

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COMPETENCES

HTML 5 - CSS3 - RESPONSIVE

WEB DESIGN - JOUERY -

WORDPRESS - ADOBE CS5

CORE

## PROFILE

I am a creative web and graphic designer, inspirated by love for design and technology, always with a sharp eye for details and quality. Although I am an enthusiastic team-player, thanks to my experience as a freelance, I am perfectly capable to organize every kind of work on my own. My goal is to work in a creative and challenging environment where I can improve myself as a designer.

## WORK EXPERIENCE

#### **GECOBLU DESIGN**

Freelance Web & Graphic Designer

JANUARY 2011- JANUARY 2013

Responsive websites, WordPress, Brand pages on Social Networks. Logo Design, Business Cards. **BELLANI DESIGN** Web & Graphic Designer

APRIL 2008 - DECEMBER 2012

Websites, WordPress, E-commerce, Newsletter, Video Editing. Graphics for Exhibition Stand, Ad Pages, Logos, Brochures, Leaflets, Packaging, Business Cards.

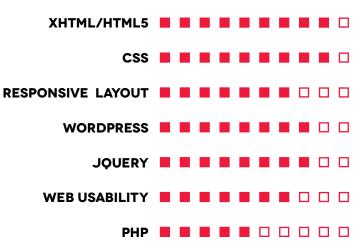
### GLOBAL VILLAGE

Graphic Design Intern

NOVEMBER - DECEMBER 2006

Brochure and flyer for Theatre programs, graphics and preparation for painting exhibitions.

## **SKILLS**



MORE - Web Standards, Google Analytics/Webmaster Tools, Seo, Logo Design, Brand Communication, Corporate Image, Packaging, MySql, Joomla, PrestaShop.

**SOFTWARE** - Espresso, Photoshop, InDesign, Illustrator, Flash, Balsamiq Mockups, Dreamweaver, Premiere.

## **EDUCATION**

2003 - 2007 UNIVERSITY OF GENOVA

BACHELOR'S DEGREE IN DESIGN

Advertising, Graphic Design, Web Design, Photography, Communication, Animation, Interior Design

1998 - 2003

#### LICEO SCIENTIFICO T.PARENTUCELLI

DIPLOMA IN MATH AND SCIENCE Math, Physics, Computer Science, Biology

## LANGUAGE

ITALIAN - Native Speaker ENGLISH - Upper Intermediate (level B2\*) \*Common European Framework of Reference for Languages

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